

Rhonda Hiatt
Clear M&C Saatchi

Rhonda Hiatt is currently the Executive Director of Retail Strategy for Clear M&C Saatchi. For the past 15 years, Rhonda has worked with Fortune 500 companies to better identify & engage their target customers, position their brand in a more compelling way and deliver their brand experience in-store and online both internationally and domestically. Prior to joining Clear, Rhonda was the Executive Director of Strategy at InterbrandDesignForum. She also worked at MeadWestvaco as an Account Specific Marketing Manager. Her previous experience includes government relations, political marketing and non-profit consulting. Rhonda holds a BS in Marketing and an MBA in International Business from Wright State University in Dayton.

Rhonda lives in Centerville with her husband, Matt, and daughter, Lauren, and the family dog, Tannin. In her spare time, you can find Rhonda helping out with Lauren's cheerleading team, drinking wine with her husband in Napa Valley, traveling the world or dancing tap or ballet at the local studio.

